

Nora Sobolov  
The Intersol Group

Nora Sobolov has spent 30 years crossing boundaries, founding, restructuring and managing businesses and organizations in the non-profit, private and cooperative sectors. As a senior executive and CEO working locally and internationally, she has always taken advantage of the best all sectors have to offer and has led organizations that included more than one business structure.

Ms. Sobolov led the creation and financing of Housing Help, which for 25 years has provided services to people who are homeless or in danger of becoming homeless. As a senior executive in the credit union and cooperative system, Ms. Sobolov restructured and re-financed an international non-profit with a subsidiary charitable foundation and private business, developed one of the first women's housing cooperatives in Canada and began the successful campaign for new cooperative business legislation. While managing her own company, Ms. Sobolov was the Chair of a private business CEO group where she fostered the creation of new business strategies, financing proposals and exit strategies (including a successful multi-million dollar acquisition). Most recently, as President and CEO of the Canadian Lung Association, she led 500 participants in the development of a national action plan on Lung Health, which received over 11 million dollars of investment from government, private sector and non-profit sources.

Ms. Sobolov, now a senior consultant with Intersol, assists organizations with successful strategy development, partnering, joint ventures, mergers, and financing. Ms. Sobolov, with her colleague Arlene Wortsman, is currently leading the development of a facility which will provide loans and investment capital to non-profits and charitable organizations.

Ms. Sobolov holds an LLM from Osgoode Law School, York University (specializing in negotiation and alternative dispute resolution), and an MSW (specializing in non-profit management and policy) from Carleton University. She has served as a Board member and Board advisor for several credit union, co-operatives, technology companies and non-profit organizations.